

# Circula Referral Program - Terms and Conditions

## 1. Eligibility

- The person/company (“**Referee**”) referred by another person/company (“**Referrer**”) to Circula must become a paying customer of Circula. At least one invoice of Circula must be paid by the Referee before a claim of the Referrer for the referral reward (incentive) arises against Circula. The incentive will be paid out to the Referrer via Powerplay GmbH, Sumpfmeisenweg 3A, 81249 Munich (“**Cello**”).
- A Referee cannot be a person/company who is currently in the sales process with Circula. [A person/company is in the sales process with Circula if Circula or a person acting on behalf of Circula (e.g., commercial agents) is already in direct contact with the Referee before or at the time of using the referral link provided by the Referrer].
- The Referrer must be a customer of Circula.
- The Referrer and the Referee cannot be in a referral business partnership such as tax advisors or IT consultants.
- The Referrer cannot refer themselves. This means that the Referrer and the Referee cannot be the same person working in two different companies.

## 2. Referral Process & Restrictions

- The Referrer must share their referral link on their own and cannot use third parties (e.g., tax advisors in their network) to distribute it.
- Mass distribution methods such as public forums, paid advertising, or bulk email campaigns are strictly prohibited.
- If multiple people refer the same Referee, only the first Referrer will receive the reward.
- A Referrer can refer up to **10 Referees per year** to Circula. If they exceed this limit, they may be moved to Circula’s partner program instead.

## 3. Reward & Fraud Prevention

- Circula determines whether all conditions for a referral reward have been met.
- Circula reserves the right to withhold rewards if fraudulent activity is suspected, including:
  - Creating fake accounts
  - Attempting to manipulate the program in any way
  - Violating any of the referral rules listed above

## 4. Changes & Legal Responsibilities

- Circula reserves the right to modify or terminate the referral program at any time without prior notice.
- The Referrer is responsible for declaring their referral rewards according to applicable tax regulations in their country.

- All data collected as part of the referral program is handled according to [Cello's data privacy terms](#).
- Cello's general Terms & Conditions apply to this referral program and can be found [here](#).